



MEDIA KIT 2026 · LAUNCH EDITION

Six outlets. One contact.

Articles, press releases and interviews that put your company in front of 15,000+ readers a day across Italy, Switzerland, Europe, the BRICS markets and the vegan and cultural worlds.

6

online outlets

2

languages: IT · EN

15,000+

readers a day

48h

from approval to
publication

Who reads our outlets

Six online magazines, each with a defined audience. Daily publishing, articles indexed by Google and cited by AI engines, promotion on Facebook, Instagram and LinkedIn.

Codiceltalia.com

ITALIAN · ITALY

TOPICS

SMEs, startups, grants and incentives, events, fashion, training.

READERS

Italian entrepreneurs and professionals looking for concrete opportunities for their business.

Zug24.com

ENGLISH · SWITZERLAND AND EUROPE

TOPICS

Crypto, blockchain, legaltech, AI and cybersecurity.

READERS

Founders, investors, law firms and fintechs in the Zug area and across Europe.

BRICS24.news

ENGLISH · BRICS MARKETS

TOPICS

Economy, politics and business of Brazil, Russia, India, China, South Africa and new members.

READERS

Companies exporting to or seeking partners in emerging markets.

3LNews.com

ENGLISH · EUROPE AND AFRICA

TOPICS

Lifelong learning, school, work, digital credentials.

READERS

Trainers, academies, HR and education institutions, with a strong African readership.

Vegan24.news

ENGLISH · GLOBAL

TOPICS

The vegan world at 360°: news, recipes, health, beauty and fashion, travel, plant-based business.

READERS

Vegan and flexitarian consumers, plant-based food and cosmetics brands, restaurants and retailers.

NationContinuity.com

ENGLISH · INTERNATIONAL

TOPICS

Cultures, heritage, languages, country desks, policy and demographic data.

READERS

Cultural institutions, universities, embassies, tourism boards and readers who follow countries.

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Each outlet runs its own Facebook, Instagram and LinkedIn pages: every publication is pushed to three social channels.

What you get

01

Reputation

An "as seen on" badge with the outlet's logo, for your website, social profiles and sales decks.

03

AI engine citations

We write with direct answers, data and tables: the format ChatGPT, Perplexity and Google AI Overviews cite.

05

One contact, six audiences

One brief, and your message reaches Italy, Switzerland, Europe, BRICS, Africa, the vegan world and cultural institutions, adapted by language and audience.

02

Google visibility

A permanent, indexed article with direct links to your site from an editorial domain active every day.

04

Social amplification

Every article goes out on the outlet's Facebook, Instagram and LinkedIn. You reshare it from your own profiles.

06

No work on your side

Our editorial team writes. You approve the draft. Live within 48 hours of approval, with a link report.

"We don't sell space. We publish **content that stays**, bringing links, citations and clients."

Clear, entry-level prices

Launch prices valid for orders confirmed by 31 January 2027. Amounts exclude VAT, in euro; Swiss clients are invoiced in CHF at the rate shown.

PRODUCT	WHAT'S INCLUDED	PRICE
Press release	Your release published on one outlet, 1 image, 1 link, social post. Live in 48h.	€ 59 CHF 55
Editorial article	600-800 words written by our team from your brief, 1 image, 2 links, 3 social posts. Permanent.	€ 99 CHF 92
Interview	Written interview with the owner or a company expert, photo, 2 links, 3 social posts.	€ 149 CHF 139
Media Network package	One editorial article adapted and published on 4 outlets of your choice (out of 6), 12 social posts, "as seen on" badge.	€ 349 CHF 325
Directory listing	12-month listing with logo, description and link: training providers on 3LNews, startups and professionals on Codiceltalia (≈ € 16.60/month).	€ 199/year CHF 185
Zug24 newsletter sponsor	Your message at the top of the Blockchain, AI & Cybersecurity newsletter.	€ 79/issue CHF 74
Banner, 30 days	300×250 sidebar banner on one outlet for 30 days, with link.	€ 49 CHF 46

Media Network package: 4 articles for the price of 3.5. 15% off plans of 6 publications, annual plan at € 990 instead of € 1,188 (12 articles, one a month on one outlet: save € 198, about 17%). Order and pay online at codice.co.uk/publish by PayPal or bank transfer.

From brief to publication in four steps

1

Contact

Message MEDIA on WhatsApp or fill in the form. We reply within one business day.

2

Brief

Send us your logo, 3-5 key points, links and images. Or a 15-minute call and we write it.

3

Draft

You receive the draft within 2 business days. One revision included.

4

Live

Published within 48 hours of approval, social posts and a report with every link.

Specifications

Text	600-800 words per article, 300-500 per press release
Image	16:9, at least 1200×675 px, no overlaid text
Logo	PNG on transparent background
Links	Up to 2 per article, to pages on your site
Payment	In advance, card or bank transfer. Invoiced by Codice Ltd.

Frequently asked questions

Who writes the article?

The CODICE editorial team, from your brief. You approve before publication.

Is the content marked as sponsored?

Yes, with a clear label at the top of the article "Sponsored", as regulations require. Links to your website stay clickable.

How long does it stay online?

Articles, interviews and press releases stay online permanently. Banners and listings for the period purchased.

Can I choose the date?

Yes. State the date in the brief: we publish on the requested day, including alongside a launch or event.



NEXT STEP

Let's talk.

Tell us what you want people to know, and who. Within one business day you receive the recommended outlet, publication date and quote.

WHATSAPP

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Message MEDIA to receive your quote

ORDER ONLINE

codice.co.uk/publish

Rate card, pay by PayPal or bank transfer

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