



MEDIA KIT 2026 · WEB AGENCY

Websites that bring clients. Live in 48 hours.

Websites, e-commerce and marketing for SMEs in Italy and Switzerland. Built for people, for Google and for AI assistants. With a client area where you always see where things stand.

48h

for a website, once materials are ready

€ 0

extra for AI: it's included

IT · CH

prices in EUR or CHF

24h

for the free Digital Check

One partner for all things digital

No endless catalogue. Six services that work together towards one result: more qualified enquiries.

AI-centered websites

FOR BUSINESSES THAT NEED TO BE FOUND

Pages organised by service and problem. Clear copy, FAQs and structured data: the site is understood by clients, Google and ChatGPT.

E-commerce

FOR BUSINESSES THAT SELL PRODUCTS

Catalogue, payments, shipping, notifications. Turn Instagram and WhatsApp messages into paid orders.

SEO and GEO

FOR BUSINESSES THAT WANT TO BE CITED

Rankings on Google and visibility in AI assistants: ChatGPT, Perplexity, Google AI Overviews.

Local marketing

FOR BUSINESSES THAT NEED ENQUIRIES NOW

Google and Meta campaigns that lead straight to WhatsApp. We measure real contacts, not visits.

AI for SMEs

FOR BUSINESSES SHORT ON TIME

Copy, product sheets, customer replies and automations. Built into our processes, at no extra cost.

Security and privacy

FOR PEACE OF MIND

Basic cybersecurity for website, forms and logins. Privacy and cookies under GDPR and the Swiss FADP.

6

Media Network outlets for your reputation

2

markets: Italy and Switzerland

1

client area for orders, invoices and work

100%

your website, once paid in full

Want to grow abroad? Our New Markets service prepares website, content and editorial presence for export, including Africa and China.

What changes for your business

01

Live on Thursday if you send materials on Monday

Standard processes and AI inside the workflow: the 48h Website goes live 48 hours after we have everything. No weeks of waiting.

03

Reputation built into the path

We are also publishers: an article on our six outlets gives your website links, citations and credibility an ordinary agency can't offer.

05

Clear price before we start

Public price list, written quote, no surprise costs. 50% deposit, balance at go-live. Instalments from Essential upwards.

02

AI assistants find you too

When a client asks ChatGPT for "a plumber in Lugano" or "an accountant in Brescia", your name should come up. That's what we write for.

04

You always know where things stand

Client area with work status, approvals, orders and invoices. Every decision is logged with a date. No phone calls to chase updates.

06

You're not alone after delivery

Monthly plan with hosting, updates and support. Helpdesk in Switzerland. Cancel with 30 days' notice.

"SMEs don't buy AI. They buy **time, enquiries and trust**. That's what we deliver."

Four steps, one path

Start with the free Digital Check. Pick the right step for today and move up as the business grows. Prices exclude VAT; same amounts in EUR (Italy) and CHF (Switzerland).

PACKAGE	WHAT'S INCLUDED	TIMING	PRICE
Digital Check	Real test of your website on Google and ChatGPT, comparison with 3 local competitors, 3 priorities on 1 page, how many clients you need to recover the investment.	24 hours	Free
48h Website	1 page with 4-5 sections, AI-prepared copy, WhatsApp button, Google Business Profile, GEO basics, 1 revision.	48 hours from complete materials	€ 1,490 + 49/month
Shop Start	E-commerce in 1 language, up to 30 products without variants, checkout, standard shipping, notifications, training.	10 business days	€ 3,490 + monthly plan
Essential	Complete multi-page website, SEO and GEO, client area, AI included. For local SMEs that want enquiries.	quoted	€ 4,900
Shop Pro	Custom e-commerce: multilingual, variants, migration from other platforms, ERP and stock integration.	quoted	€ from 6,900
Professional	Multilingual website for B2B and export, sector content, integrations, publication on the Media Network.	quoted	€ 8,900

48h Website plan (49/month): hosting, updates, security and support, 12 months, cancel with 30 days' notice. **Payment:** 50% deposit on order, balance at go-live; from Essential upwards also in 3 instalments. **Ownership:** once paid in full, the website is yours. **Extra visibility:** articles and press releases on our outlets from € 59, see the Media Network Media Kit.

From one message to a live website

1

CHECK

Send CHECK on WhatsApp. We ask your sector, current website and goal: two minutes.

2

Digital Check

Within 24 hours you get the free report and a 20-minute call to go through it together.

3

Proposal

Within 48 hours of the call: scope, price, delivery date. You confirm and pay the deposit online.

4

Live

20-minute brief, draft, one revision, go-live. Follow everything in your client area.

What we need from you

Logo	PNG or SVG, even if it needs work
Copy	Not needed: a 20-minute interview is enough
Photos	Yours, or images we select
Domain	Access to your current domain, or we register one
Shop	Product list, prices and an active payment account

Frequently asked questions

Do I own the website?

Yes. Once paid in full, website, copy and design are yours. If you ever change provider, we hand over files and access.

Do you guarantee first place on Google?

No, and be wary of anyone who does. We guarantee a website built to be found and understood. The Digital Check shows you where you stand today.

What about my data and my clients' data?

Privacy and cookies under GDPR and the Swiss FADP included. We sign a data processing agreement and never use your data to train AI models.

Do you work with agencies and consultants?

Yes, white label too: you keep the client and the margin, we deliver to our standards.

For agencies, consultants and social media managers

Offer websites, shops and AI marketing to your clients without hiring developers. Reserved supply price, free end price, no exclusivity. We deliver, under your name.

Send PARTNER on WhatsApp for the partner price list.



NEXT STEP

Send CHECK.

One message, no forms. Within 24 hours you receive the free Digital Check of your website, with three clear priorities and the return calculation.

WHATSAPP

+41 76 481 88 25

CHECK for a website, SHOP for e-commerce,
PARTNER if you're an agency

ONLINE

codice.co.uk

Services, client area, Media Network

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