



CODICE MEDIA NETWORK

Institutional Partners

CODICE Media Network · Annual formats for institutions, public and private bodies, fairs, museums, brands and international organisations

DOCUMENT	VERSION	STATUS	LANGUAGE
D5-A	1.0 · 30 October 2026	Version 1.0	English

At a glance

What it is: an annual partnership programme with the outlets of the CODICE Media Network, built for public and private bodies, cultural institutions, chambers of commerce, export and investment agencies, fairs, museums, foundations, NGOs and brands.

Who offers it: Codice Ltd, an international publisher based in London. Seven online outlets today, nine from November 2026.

What you get: a recognisable editorial space for 12 months. Articles, interviews, reports, newsletters and social posts, in front of readers who already care about your subject. One contract, one contact.

What it costs: from €12,000 to €36,000 a year for single-outlet formats. From €60,000 for projects on four or more outlets. VAT excluded.

How to start: a 30-minute call. Written proposal within 5 working days. Kick-off within 10 working days of signature.

A publisher that publishes, not an agency that brokers. Timing, formats and prices are certain because the outlets are ours.

Who we are

Codice Ltd publishes the CODICE Media Network: online outlets in Italian and English on business, technology, education, culture, art and emerging markets.

Item	Detail
Company	Codice Ltd, 167-169 Great Portland Street, London W1W 5PF, United Kingdom
Company number	16474290 (Companies House)
Active since	May 2025, formed through the acquisition of two marketing agencies and a small publishing house
Role	Publisher of the CODICE Media Network outlets
Trademarks	CODICE and the names and logos of all outlets are trademarks of Lutin IP Ltd, used by Codice Ltd under licence
Independence	No State, government, party or public body holds shares in or controls Codice Ltd
Languages	Italian and English
Website	codice.co.uk

The network

Outlet	Language · area	Topics	Readers
Codiceltalia.com	IT · Italy	SMEs, startups, grants and funding, events, fashion, training	Italian entrepreneurs and professionals
Zug24.com	EN · Switzerland and Europe	Crypto, blockchain, legaltech, AI, cybersecurity	Founders, investors, law firms, fintechs
BRICS24.news	EN · BRICS countries	Economy, trade and politics of the BRICS countries	Exporters, investors, analysts
3LNews.com	EN · Europe and Africa	Lifelong learning, school, work, digital credentials	Trainers, academies, HR, education institutions
Vegan24.news	EN · Worldwide	Vegan news, food, health, fashion, travel, plant-based business	Vegan and flexitarian consumers, brands, retail
NationContinuity.com	EN · International	Cultures, heritage, languages, country desks, policies and demographics	Cultural institutions, universities, embassies, tourism boards
Artex24.com	EN · West and BRICS+	Art market, artists, exhibitions, fairs, digital and AI art (12 sections)	Artists, galleries, curators, collectors, museums
Sahel24.com · from November 2026	EN · Sahel	Burkina Faso, Mali, Niger and neighbours: politics, security, economy, society	Companies, NGOs, institutions, investors, diaspora
Iubilaeum2033.com · from November 2026	EN · International	The Church, Christian values, the road to the 2033 Jubilee	Parishes, Catholic institutions, schools, religious tourism

Network figures

Indicator	Value
Online outlets	7 (9 from November 2026)
Languages	2: Italian and English
Readers across the network	15,000+ per day
Time to publish	48 hours from approval
Social channels per outlet	3: Facebook, Instagram, LinkedIn

Traffic data for each outlet is available on request in the **Audience Data Sheet** (extracted from Google Analytics 4, with method and period stated).

Why institutions choose CODICE

Short answer: one contract reaches specialised international audiences, and the content stays online, indexed and quotable for years.

Institutional need	What CODICE does	Concrete benefit
Be known abroad	English-language content on outlets with international readers	Visibility in target markets without local press offices
Speak to a precise audience	Vertical outlets: art, education, BRICS, Sahel, culture, vegan, the Church	Less waste: the message reaches people already interested
Stay visible over time	Permanent, indexed articles on an editorial domain updated every day	An investment that keeps working after publication
Appear in AI answers	Texts with direct answers, data and tables	Higher chance of being cited by ChatGPT, Perplexity and Google AI Overviews
Simplify management	One contact, one contract, one editorial plan	Fewer suppliers, fewer emails, guaranteed timing
Prove results	Quarterly reports with disclosed methodology	Data to present to boards, members or funders

Who it is for

- **Tourism boards, embassies, cultural institutes** telling the story of a country, a region or a heritage.
- **Bilateral chambers of commerce, export and investment promotion agencies** speaking to companies and investors in BRICS markets.
- **NGOs, foundations, investors and institutions** active in the Sahel.
- **Dioceses, religious orders, Catholic schools, publishers and religious tourism operators** on the road to the 2033 Jubilee.
- **Art fairs, museums, art foundations and academies** looking for a year-round media partner.
- **Plant-based food, cosmetics and retail brands** seeking an international vegan and flexitarian audience.

Formats and prices

Short answer: six annual single-outlet formats from €12,000 to €36,000, plus a tailored format on four or more outlets from €60,000. Prices exclude VAT.

Annual price list

Format	Outlet	Annual price (VAT excluded)
Country Desk Partner	NationContinuity.com	€24,000
Market Partner	BRICS24.news	€36,000
Sahel Partner	Sahel24.com	€18,000
Jubilee Partner	lubilaeum2033.com	€15,000 · multi-year to 2033, price locked, –10% for contracts of 3 years or more
Fair & Museum Partner	Artex24.com	€15,000
Brand Partner	Vegan24.news	€12,000
Network Institutional Partner	4 or more outlets	€60,000 to €120,000, on project

Partners in Switzerland are invoiced in CHF. Publication starts within 10 working days of signature.

What each format includes

Format	Outlet	Annual price	Branding	Sponsored articles	Interviews	Reports	Newsletter	Social posts	Events and webinars
Country Desk Partner	NationContinuity.com	€24,000	Country desk "supported by", 12 months	24	4	4 quarterly country reports	12	48	1 webinar
Market Partner	BRICS24.news	€36,000	Country or sector section + banner, 12 months	36 (12 republished on 2 other outlets)	6	4 quarterly market reports	24	72	1 webinar + 1 online event
Sahel Partner	Sahel24.com	€18,000	Dedicated column, 12 months	18	4	2 half-yearly reports	12	36	1 webinar
Jubilee Partner	lubilaeum2033.com	€15,000	Dedicated column, 12 months	12	4	1 annual report	12	36	1 event special
Fair & Museum Partner	Artex24.com	€15,000	Patronage of a section, 12 months	12	3	2 event or fair specials (preview + report)	12	36	—
Brand Partner	Vegan24.news	€12,000	Banner + column, 12 months	12	2	1 annual report	6	36	—
Network Institutional Partner	4 or more outlets	€60,000–120,000	Branding on 4 or more outlets, 12 months	48–96 (adapted per outlet)	8–16	4 quarterly reports	24–48	144–288	2–4

Articles, interviews and reports are written by the CODICE newsroom from the partner's brief. Every sponsored piece is labelled as such.

Country Desk Partner · NationContinuity.com · €24,000/year

For: tourism boards, embassies, cultural institutes, universities, culture ministries and regional promotion agencies.

What you get: a dedicated desk for your country or region for 12 months. Two articles a month on culture, heritage, languages and places. One institutional interview every quarter. A quarterly country report for presentations and annual reports. Twelve newsletter placements, 48 social posts and one webinar a year.

The value: a permanent English-language archive about your territory, read by an international audience and quotable by AI engines.

Market Partner · BRICS24.news · €36,000/year

For: bilateral chambers of commerce, export and investment promotion agencies, industry associations, large companies with interests in BRICS markets.

What you get: a section dedicated to one country or sector for 12 months. Three pieces a month, six interviews, four quarterly market reports, 24 newsletter placements and 72 social posts. One webinar and one online event a year. Twelve articles republished on two other network outlets.

The value: you become the reference source for anyone researching that market. The reports double as material for trade missions, fairs and B2B meetings.

Sahel Partner · Sahel24.com · €18,000/year · from November 2026

For: NGOs, foundations, international organisations, investors, companies active in the region, diaspora organisations.

What you get: a dedicated section for 12 months, 18 articles, 4 interviews, 2 half-year reports, 12 newsletters, 36 social posts and one webinar a year.

The value: you tell the story of your projects and results in a region the international media rarely cover, in front of readers who follow it closely.

Sahel24 also covers politics and security independently. Partnerships cover only sponsored content on projects, economy, society, development and culture. Never political or electoral content.

Jubilee Partner · Iubilaeum2033.com · €15,000/year · from November 2026

For: dioceses, religious orders and congregations, Catholic schools and universities, publishers, religious tourism operators, shrines.

What you get: a dedicated column for 12 months, 12 articles, 4 interviews, 1 annual report, 12 newsletters, 36 social posts and one event special.

The value: you accompany the road to the 2033 Jubilee with a multi-year project. The price stays locked until 2033. Contracts of 3 years or more get a 10% discount.

Fair & Museum Partner · Artex24.com · €15,000/year

For: art fairs, museums, foundations, institutional galleries, academies, biennials.

What you get: patronage of an Artex24 section for 12 months (for example Next Gen, World or Movements), 12 articles, 3 interviews, 2 event specials with preview and report, 12 newsletters and 36 social posts.

The value: a media partner for the whole year, not only during the event. Your artists and exhibitions reach collectors, curators and galleries from the West to the BRICS+.

Brand Partner · Vegan24.news · €12,000/year

For: plant-based food and beverage brands, plant-based cosmetics, cruelty-free fashion, retail, restaurant chains, certification bodies.

What you get: banner and dedicated column for 12 months, 12 articles, 2 interviews, 1 annual report, 6 newsletters and 36 social posts.

The value: continuous presence with an international audience of vegan and flexitarian consumers, with content that stays online and indexed.

Network Institutional Partner · 4 or more outlets · €60,000 to €120,000/year

For: institutions and organisations with goals across several markets or topics.

What you get: a dedicated editorial plan on at least four outlets, with coordinated branding, a quarterly report and a single contact. Price depends on outlets, volumes and languages.

The value: an international reputation campaign run by a single publisher, with one contract and one report.

Example: the first quarter of a BRICS24 Market Partner

Month	Content	Distribution
Month 1	Newsroom kick-off; 3 articles on the chosen market; 2 interviews with the organisation's representatives and a member company	2 newsletters, 6 social posts
Month 2	3 articles (trade data, growth sectors, company cases); 1 interview	2 newsletters, 6 social posts, relaunch on a second outlet
Month 3	3 articles; first quarterly market report as PDF	2 newsletters, 6 social posts, quarterly results report

What the organisation has at the end of the quarter: 9 permanent articles, 3 interviews, 1 market report for trade missions and fairs, 18 social posts and a report with readership data.

Editorial independence and transparency

Short answer: the partner chooses topics and messages of its sponsored content. The newsroom stays free on everything else.

Principle	How we apply it
Labelled content	Every sponsored piece carries a "Sponsored" or "In partnership with" label at the top. Paid links use <code>rel="sponsored"</code>
Editorial control	The CODICE newsroom writes. The partner approves its own sponsored pieces before publication. The final publishing decision rests with the publisher
No political content	We do not publish sponsored political, electoral or propaganda content, nor campaigns for parties, candidates or referendums
No influence on reporting	A partnership gives no right to change, remove or influence the newsroom's independent articles
Public policy	Our editorial policy is published on codice.co.uk

This separation also protects the partner: its content sits on credible outlets, not on an advertising site.

Reporting and data

Short answer: you receive a report every quarter, with the method stated.

What we measure	Source
Views and users for each partner piece	The outlet's Google Analytics 4
Readers' countries	Google Analytics 4
Reach and engagement of social posts	Native Facebook, Instagram and LinkedIn insights
Newsletter opens	The outlet's sending platform
List of published pieces with links	CODICE newsroom

On request we provide each outlet's **Audience Data Sheet**: last 90 days and last 12 months, with period and extraction date stated.

How it works: 5 steps

Step	What happens	Timing
1. Call	30 minutes on goals, audience and markets	Within 3 working days of your request
2. Proposal	Format, editorial plan, calendar and price in writing	Within 5 working days of the call
3. Checks	Identity verification and sanctions screening (KYC)	2 to 5 working days
4. Contract	Institutional partnership contract with deliverables annex	Electronic signature
5. Kick-off	Newsroom kick-off, brief, first piece online	Within 10 working days of signature

Compliance and safety

Short answer: we work with clear rules that protect both partner and publisher.

Area	What we do
Counterparty checks (KYC)	We identify the organisation and its beneficial owners before signature
International sanctions	We screen against UK, EU, UN, Swiss and US sanctions lists. We do not work with sanctioned parties
Anti-bribery	We apply the UK Bribery Act 2010: no improper payments or advantages, no undisclosed intermediaries
Data protection	A UK company subject to UK GDPR. We use partner data only to manage the contract
Traceable payments	Bank transfer from the contracting organisation only. No payments from undisclosed third parties

Payment terms

Item	Term
Currency	EUR; CHF for partners in Switzerland
Method	Bank transfer
Contracts up to €24,000	Annual payment in advance
Contracts from €24,000	Annual in advance or quarterly in advance
Multi-year contracts (Jubilee Partner)	Annual invoicing; price locked to 2033
Prices	VAT excluded

Frequently asked questions

Can you take part in a tender or public procurement process? Yes. We provide a formal offer, company documents, the declarations required and documentation on the format. Tell us the procedure and deadlines in the first call.

What kind of invoice do you issue? An invoice from Codice Ltd, a UK company, with the organisation's full details and the contract reference. VAT is treated according to the partner's location. Swiss partners are invoiced in CHF.

Can we approve content before publication? Yes, for the sponsored pieces in your plan. You receive the draft, one revision is included, then you approve. The newsroom's independent articles are not subject to approval.

What if the newsroom publishes an independent article we dislike? A partnership gives no right to change or remove it. You can report factual errors to the newsroom, which checks and corrects them where needed, as for any reader.

What data do we receive? A quarterly report with views, users, countries, social and newsletter results for your pieces. On request, the outlet's Audience Data Sheet.

Which languages do you publish in? Italian on Codiceltalia, English on all other outlets. For Network projects we can assess other languages.

Can we sign a multi-year contract? Yes. For lubilaeum2033 the price is locked until 2033 and contracts of 3 years or more get 10% off. For other formats it is agreed in the proposal.

Can we cancel? The contract runs for 12 months. Cancellation and renewal terms are set out in the institutional partnership contract.

Do you publish political content or content on behalf of governments? No. We do not publish sponsored political or electoral content. With public bodies we work only on culture, tourism, economy, education, development and projects.

Who is our contact? A single contact for contract, editorial plan and reports, backed by the CODICE newsroom.

Contacts

Channel	Detail
WhatsApp	+41 76 481 88 25 · write INSTITUTIONAL
Email	redazione@codice.co.uk · subject "Institutional Partners"
Web	codice.co.uk
Office	Codice Ltd, 167-169 Great Portland Street, London W1W 5PF, United Kingdom

Book a 30-minute call. Receive your written proposal within 5 working days.